

discover a **New World** inside ----





# our experience is what makes us unique

Г

Г

Soft Play<sup>®</sup> is a proven global leader in the contained play industry. We bring over 30 years of experience and industry knowledge that is unmatched. Through unique play designs, a passion for quality and safety, and the uncompromising commitment to our clients' success, we build play spaces that attract and engage families day after day.

2	our difference
5	the value of active play
7	playground purchasing options
8	what's new
10	custom themed solutions
14	featured projects
24	our process
26	large attractions
30	midsize playgrounds
34	small play areas
38	toddler play systems
42	play events
48	color and material specifications

# our difference is your advantage

# **Reliability.**

We build long-term partnerships and consistently strive to exceed our client's expectations.

### **Experience.**

Founded in 1984, Soft Play<sup>®</sup> is the most experienced contained play solutions provider.

### **Turnkey Solutions.**

We will support you every step of the way with design, installation, and after-sale service.

### **Client-Driven.**

Based on your business and community objectives, we will design a playground that will work for you.

# Manufacturing Excellence.

Manufacturing excellence permeates everything we do in our 300,000 square feet manufacturing facility, located in Monett, MO, USA, from making sure we maintain our quality and environmental standards to delivering every project on time.

# Quality & Safety.

All our products meet or exceed safety standards including ASTM 1918 Standards for Soft Contained Playground Equipment, and we comply with the requirements of the Consumer Product Safety Improvement Act.

# **Globally Connected.**

We are a part of PlayPower, Inc., a global leader in the play industry. This means that we have deep resources to develop innovative play areas, beyond contained play.

discover more @ softplay.com Q









# the value of active play

Today's children are spending an average of seven hours a day in front of electronic screens, far exceeding the two-hour daily limit recommended by pediatricians.

(The Henry J. Kalser Family Foundation)

# Soft Play® moves bodies, minds, and imaginations





# playground purchasing options

# Soft Play® makes purchasing simple and easy



### **Bidding Made Easy.**

Soft Play is proud to partner with the National Joint Powers Alliance (NJPA), a government-sourcing program that assist public agencies in the cost of their purchased goods by pooling purchasing power.

Join NJPA and streamline your playground purchase while satisfying your local bidding requirements. NJPA members enjoy quality products, exceptional service, and nationally leveraged contract pricing. Membership is free! Call our representative or go to NJPA.org and sign up today!

### Financing.

Soft Play has teamed up with leasing companies to provide capital for play equipment and to save you some money. Contact a Soft Play representative for more information.







# new play events exclusive to Soft Play®

# take your family entertainment to the next level



- - talk to one of our play
  - consultants to learn more

1.800.782.7529

 $\cap$ 

discover more 🕲 softplay.com



# mirror maze

This maze of mirrors takes kids on a fun-filled journey while they attempt to find the way out.



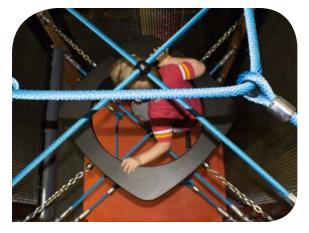
# tumbler

Tumbler is an interactive spinning ride that kids absolutely love. This barrel of fun will transform your playground into one-of-a-kind destination.



# geyser

This rope climb promotes upper-body strength, while encouraging kids to discover new and exciting ways to climb.



# panther climb

This challenging rope climb tests kid's cognitive and physical skills needed to navigate through the maze of fun.



**sky walk** Sky walk is a series of challenging and fun obstacles: spheres, orbs, angled steel posts and triangle trek.



# custom themed solutions

# dreams made into reality



Bear Valley Community Church play space, in Colleyville, Texas, is a one-of-a-kind play attraction that incorporates unique themed elements and different ways for kids of all ages and abilities to climb, spin, and slide. Soft Play<sup>®</sup> worked together with Little Mountain Productions, a leader in creative renovation and facility design, to deliver a play space that was fun and exceptional. Are you ready to make your dream a reality?

discover more @ softplay.com Q 1.800.782.7529



# 2. build

After the concept is finalized, we'll build your playground to maximize space for an active and fun play experience, providing a solid foundation for themed elements.



Unique playgrounds start with exceptional vision. We help you translate this vision into reality.





# 3. theme

Theming enhances the impact of your playground. With our playground designs, installation of theming elements is an easy process. As theming can get expensive, we also developed low cost theming options. Talk to our representative to learn more.

# 4. impress

We can help you create play environments that are uniquely yours. It's a perfect time to impress your visitors with play spaces that stand out!

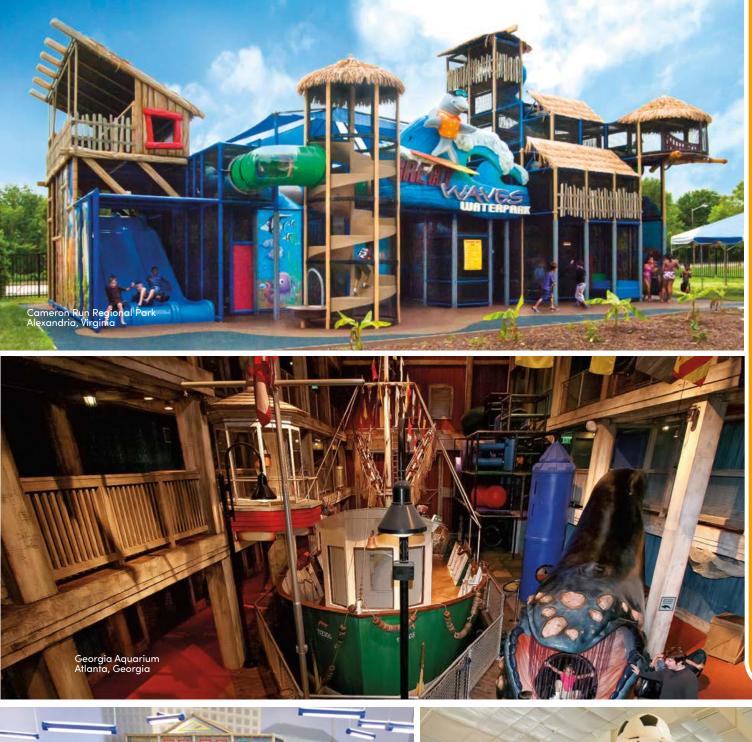


















# we attract families everywhere we go



# featured projects

family entertainment center church / faith center health / fitness center other projects

discover more @ softplay.com Q 1.800.782.7529



# family entertainment center

# the story : Mountain Play Lodge

Mountain Play Lodge is an indoor play and party center located in Arden, NC. When Mountain Play Lodge opened their doors in 2011, their main entertainment was bounce houses. However, the indoor inflatable play business had many disadvantages and turned out to be an expensive and time-consuming business.

To become more efficient, Mountain Play Lodge installed one Soft Play® structure that allowed them to significantly increase play capacity and drive family traffic from all over the region. Within a year, Mountain Play Lodge replaced the rest of the bounce houses with Soft Play structures.

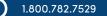
Today, the owner of Mountain Play Lodge enjoys the cost-saving benefits of an indoor Soft Play playground, entertaining over 600 people a day, spending less time on maintenance and more time with his family.



# client feedback

"Our biggest concern was safety and labor costs. Our goal was to make us more efficient and to be able to serve our customers better. Soft Play was a perfect solution for this."

> Shaun L. , Owner Mountain Play Lodge, Arden, NC





Mountain Play Lodge Arden, North Carolina



# church / faith center

# the story : Kirk Crossing

Kirk Crossing is one of the largest churches in Jenks, OK. When it was time for Kirk Crossing to grow, they knew they needed to impress and stand out. When Kirk Crossing built their 35,000 square-foot facility, they wanted to include a state-of-the-art play area to attract more families.

Kirk Crossing challenged Soft Play<sup>®</sup> to design a play space that combined a clean architectural look to complement the new church building, along with fun and inclusive play opportunities that would become an outreach to the whole community.

The final result was the best of both worlds: clean open sight lines and high play value. This design incorporates active play events and integrates sensory play at the ground level, creating a perfect place for kids of all ages and abilities to play side by side. Kirk Crossing's spacious building demonstrates the new trend in church construction with large lobbies and indoor play area.



# client feedback

"Our Soft Play indoor playground communicates immediately to families that first walk into the building that 'WE LOVE KIDS!' - without us saying a word. It has also helped increase the fellowship time that families experience at Kirk Crossing."

> Sean F., Campus Pastor Kirk Crossing, Jenks, Oklahoma





# health / fitness center

# the story : Bristol Family YMCA

Little visitors to Bristol Family YMCA now have their own place to exercise. More importantly, it is more fun than a treadmill. This is exactly what a kids' gym should be – a fun place that children can't get enough of.

Bristol YMCA wanted to build a visually inspiring active play area accessible to all, including kids with special needs, teens, and their parents. Working side by side with John Mack, Chief Operation Officer of Bristol YMCA, a dedicated Soft Play<sup>®</sup> team designed a playground that integrated many active, co-play, and inclusive play opportunities for kids of all ages and abilities.

The result was a play structure that keeps kids busy and active while their parents enjoy the amenities of the YMCA. A four-story playground goes almost to the ceiling. It is an inspiration for kids to stay active and learn to play together.



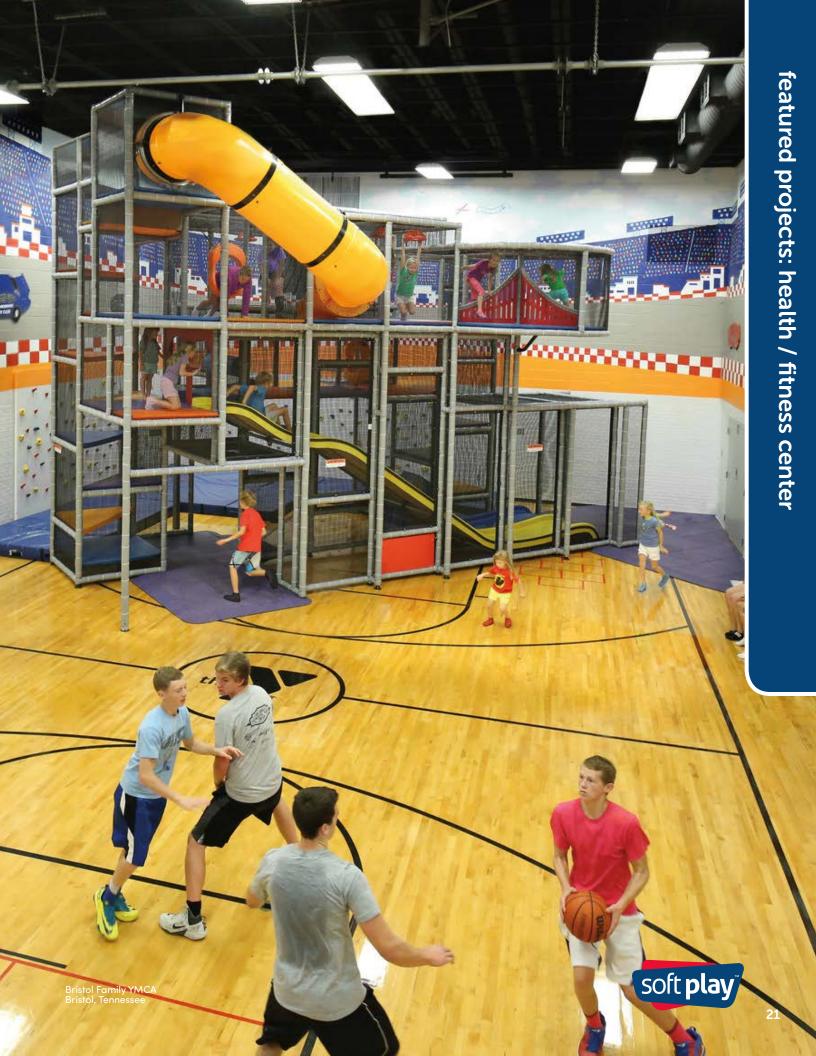
# client feedback

"Soft Play is a trustworthy partner. They worked with us to ensure we got the playground we wanted. Teenagers love this playground. Kids with special needs love to go all away to the top. This playground gives all kids a chance to be active."

> John M., Chief Operating Officer Bristol Family YMCA, Bristol, Tennessee









# featured projects: museums, aquariums, and more



# our process



great ideas start here



Explore the sampling of various play configurations and use them as a guide to build your own playground and significantly enhance your play space. More ideas at www.softplay.com/products large attractions midsize playgrounds small play areas toddler play systems play events

П

discover more @ softplay.com Q 1.800.782.7529



# 2. production

With over 300,000 square feet at our manufacturing and distribution facility in Monett, MO, we have in-house rotational molding, metal fabrication, and powder coating capabilities, and can ensure quality control and on-time delivery.



# 4. play

Time to play! This more than 1,800 square-foot playground is now a part of a new addition at the Bobby Miller Activity Center at Newt Hinton Park, Tuscaloosa, AL. Making your dream playground a reality is as easy as 1, 2, 3, 4.

# 1. design

Our creative team will prepare a proposal package that includes the types of play structures, photo realistic renderings, site plans of all unit levels, and the key play events.



# 3. installation

We personally train, certify, and periodically test our group of approved and independent installation professionals to help ensure proper assembly of our systems.





# large attractions



# the options are endless here



Looking for something big? Soft Play<sup>®</sup> super-sized play areas create a memorable family experience, endless play opportunities, and are a proven revenue generator. They are ideal for businesses looking to attract families and entertain children for many hours. For more ideas visit www.softplay.com/large-attractions

1.800.782.7529

discover more @ softplay.com Q







### P27687G

play capacity 196 children playground footprint 53'2"w x 35'2"d (16.20m x 10.72m) 604 ft² (56.2 m²) minimum site dimension 58'2"w x 40'2"d (17.73m x 12.24m) ADA L2 Access

play equipment height 24'3" (7.40m) recommended surfacing

- Play Events: • 20' spiral slide
- triple slide
- criss cross
- hover ring
  - log roll
- pogo power • play panels

• sprouts

• toddler slide

- rope walk • stand-n-spin
- skywheels

wobble hopper

• observation ball

- ADA accessible platform climb
  - graphic theming and much more!









### P28164

play capacity 250 children footprint 86'9"w x 35'2"d (26.44m x 10.72m) minimum site dimension 91'9"w x 40'2"d (27.97m x 12.24m) play equipment height 15'3" (4.36m) recommended surfacing 749 ft<sup>2</sup> (69.5 m<sup>2</sup>)

### **ADA L1 Access**

### Play Events:

- 10' foot slide
- web platform
- cave crawl
- criss cross

• fun forest

hover ring

- confusion maze
- kid conveyor • kleen machine

• junior roll

- log roll
- pogo power
- pyramid climb
- rock course
- rope walk
- sit-n-spin
  - skywheels • observation ball
  - play panels
  - toddler slide
  - tire climbers
  - tot zone
  - sprouts



### P28076

play capacity 160 children footprint 40'2"w x 28'2"d (12.24m x 8.58m) minimum site dimension 45'2"w x 33'2"d (13.77m x 10.11m) ADA L1 Access

play equipment height 24'3" (7.40m) recommended surfacing 374 ft<sup>2</sup> (34.7 m<sup>2</sup>)

- play events:
- 18' slide
- triple slide
- cave crawl • criss-cross
- hover ring
- kid conveyor • kleen machine
- log roll
- pogo power
- the squeeze
- stand-n-spin
- skywheels wiggle waggle







### P27411A

play capacity 166 children footprint 40'2"w x 39'2"d (12.24m x 11.94m) minimum site dimension 45'2"w x 44'2"d (13.77m x 13.46m)

play equipment height 21'11" (6.68m) recommended surfacing 681 ft<sup>2</sup> (63.2 m<sup>2</sup>)

**ADA L1 Access** 

- play events: • 10′ slide
- 14' slide
- 5′ slide
  - stand-n-spin

kids conveyor

• kleen machine

• pogo power

skywheels

- criss-cross hover ring
  - wobble hopper
- gator walk
- shade
- kids corner
  - soft **play**

# midsize playgrounds

# playgrounds that are timeless



Creative designs and unique play environments – these are some of the elements that define our midsize playground systems. These colorful kid-tested systems provide children with the essential elements to spark their imaginations and enhance their play. More ideas at www.softplay.com/classicplaygrounds

1.800.782.7529

discover more @ softplay.com Q







wiggle waggle

• observation ball

### P28170

play capacity 62 children footprint 16'2"w x 28'11"d (4.93m x 8.81m) minimum site dimension 21'2"w x 33'11"d (6.45m x 10.34m) ADA L1 Access

play equipment height 14'3" (4.36m) recommended surfacing 157 ft<sup>2</sup> (15 m<sup>2</sup>)

play events: • 10′ slide

- hover ring
- kid conveyor
- log roll
- stand-n-spin
- wobble hopper









### P28192

play capacity 100 children footprint 35'10"w x 30'3"d (10.92m x 9.22m) minimum site dimension 40'10"w x 35'3"d (12.45m x 10.74m) play equipment height 18'3" (5.58m) recommended surfacing 420 ft<sup>2</sup> (39 m<sup>2</sup>)

### **ADA L1 Access**

play events:

- 8' slide
- 6' slide
- wave climber
- criss-cross
- fun forest
- skywheels
- hover ring
- rock course
- log roll • tube crawls

• frog

• gator walk

• play panels

- safari vehicle
- junction cubes
- observation ball
- hippo

Q) discover more @ softplay.com





### P28161

- play capacity 70 children footprint 14'10"w x 22'd (4.52m x 6.71m) minimum site dimension 19'10"w x 27' (6.04m x 8.23m)
- play equipment height 21'3" (6.48m) recommended surfacing 176 ft<sup>2</sup> (16.4 m<sup>2</sup>)

### **ADA L1 Access**

NAME AND ADDRESS.

- play events: • 16' slide • criss-cross hover ring
- sit-n-spin

- log roll
- pogo power
- skywheels
- wobble hopper
- crawl tubes



### P27810A

play capacity 105 children footprint 46'2"w x 19'2"d (14.07m x 5.84m) minimum site dimension 51'2"w x 24'2"d (15.59m x 7.37m)

play equipment height 15'5" (4.70m) recommended surfacing 307 ft<sup>2</sup> (28.5 m<sup>2</sup>)

**ADA L1 Access** 

- play events: cave crawl
- criss-cross
- fun forest
- hover ring
- kid conveyor
- log roll
- rock climb
- the squeeze
- stand-n-spin
- skywheels
- wobble hopper



# small play areas



# small spaces can be big fun



We at Soft Play<sup>®</sup> have taken big ideas and scaled them to fit into just about any space. Our small area playgrounds are the perfect solutions for businesses that don't have the floor space or ceiling heights to accommodate full-sized play systems. Just because the play area is small doesn't mean the play experience has to be. Our "mini-attractions" encourage first time and repeat visitors to stay longer and come back for more.

discover more @ softplay.com Q 1.800.782.7529







## P27983

**play capacity** 11 children **footprint** 18'2"w x 13'2"d (5.54m x 4.01m) **minimum site dimension** 23'2"w x 18'2"d (7.06m x 5.54m) play equipment height 7'7" (2.31m) recommended surfacing 165 ft<sup>2</sup> (15.3 m<sup>2</sup>)

**ADA L1 Access** 

#### play events:

- toddler slides
- climbs and slides
- dinosaur theming









## P27877

play capacity 24 children footprint 12'2"w x 14'6"d (3.71m x 4.42m) **minimum site dimension** 17'2"w x 19'6"d (5.23m x 5.94m) **play equipment height** 8'3" (2.53"m) recommended surfacing 103 ft<sup>2</sup> (9.5 m<sup>2</sup>)

ADA L1 Access

### play events:

- criss-cross hover ring
- sit-n-spin
- 4' slide

discover more @ softplay.com Q





**play capacity** 27 children **footprint** 12'2"w x 16'2"d (3.71m x 4.93m) **minimum site dimension** 17'2"w x 21'2"d (5.23m x 6.45m) play equipment height 12'4" (3.75m) recommended surfacing 69 ft<sup>2</sup> (6.5 m<sup>2</sup>)

### ADA L1 Access

- play events:8' slidet-tube
- elbow 90 degree







## P28014

**play capacity** 14 children **footprint** 8'2"w x 16'2"d (2.49m x 4.93m) **minimum site dimension** 13'2"w x 21'2"d (4.01m x 6.45m) play equipment height 7'9 (2.37") recommended surfacing 52 ft<sup>2</sup> (4.8 m<sup>2</sup>)

#### **ADA L1 Access**



• play panels

• slide



# toddler play systems

# create a whole new world to explore



Parents are always looking for fun and imaginative ways for their little ones to play, discover, and grow. That's why at Soft Play<sup>®</sup> we have developed a variety of play activities designed specifically for the unique needs of toddlers. From engaging activity centers to sliding and climbing, we can build what you need to keep your smallest customers – and their parents – happy.

1.800.782.7529

Q

discover more @ softplay.com

## sprouts<sup>™</sup>

Sprouts are designed specifically for toddlers. Six inventive shapes with bright and fun colors stimulate a toddler's mind and body while offering interactive and memorable experiences for both kids and their parents. Sprouts innovative and durable designs offer texture and technology with tactile surfaces to create an interactive and open play experience for children 3 years and younger.



#### loop

An elliptical form has a smooth opening for easy crawl-through play, promoting balance, coordination, and curiosity. Connect several loops for additional challenges and fun while adding bright and interesting colors to a play space.



#### wave

This modular form has undulations that create an irregular path for toddlers to crawl and play. The textured pieces connect to create pathways to fun.



#### spin cup

It's always fun to spin. This low to the ground cup-shaped form spins 360°. Kids can sit, spin, and discover by themselves or with a friend for cooperative play, adding a whole new activity to sprouts.



#### node

This playful amorphous shape stands 30" tall and encourages discovery through the mirror and bead panels central to each unit.



#### step pods

This stepping-stone-like form is placed in linear groups and can be stacked two-high to create a low to high profile that encourages balance and spatial association. Children can pretend to be mountain climbers or imagine they are crossing a rocky river with these Step Pods.



This jelly-bean inspired shape offers the most play opportunity of all the sprouts. Tots can crawl

on, over, and under the Bean while testing their balance and climbing skills.



## fencing / play panels



toddler fence

Depth: 3" (7.6cm)





driving mirror

## tot playgrounds



kids corner



tot treehouse

## animal sculptures



gator walk



hippo



caterpillar



# 















# toddler play systems

# play events

## active play

Get kids moving with the Soft Play<sup>®</sup> exclusive offerings of Active Play Events. A good combination of these play components creates an "obstacle course" that is challenging and fun for kids of all ages and abilities.

\_ \_ \_ \_ \_ \_ \_ \_ \_ \_



this symbol marks play events that are exclusive to Soft Play



hover ring



----

wave climber



pogo power



molded rock course



sit-n-spin

discover more @ softplay.com Q 1.800.782.7529



wiggle waggle



molded boulder dash



pyramid run



rope walk



stand-n-spin



kleen machine



log roll





kid conveyor



fun forest



wobble hopper



skywheels



criss-cross



cave crawl





# play events



Enhance your playground with slides, climbing towers, and tunnels to create an adventurous play experience kids won't forget. These play elements not only offer exciting climbing and sliding opportunities, but also encourage skill-building, friendly competition, and teamwork.



90 degree elbow





t-tube



clear tube

discover more @ softplay.com



teeter todder

1.800.782.7529

Q

# ····· climbing towers



patented ADA spiral climb



patented ADA spiral tree climb

## slides



curved slides



combo slides



custom slides



themed slides



hump slides

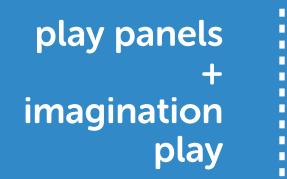


soft **play** 



# play events

Prepare kids for a world beyond the



## playground. Imagination and stimulating multisensory environments are important for kids' cognitive, physical, and social development. Our imagination play stations and play panels encourage learning, sharing, and playing together in an inclusive and engaging environment.

## play panels



piano electronic play panel



tap-a-tune panel



\_ \_ \_ \_ \_ \_

drums electronic play panel



guitar electronic play panel

memory panel



fire truck panel

1.800.782.7529

discover more @ softplay.com Q

## imagination play



observation ball



bull dozer



cobra copter



fire truck



jet blaster



aviator



ultimate bat box



police car



safari vehicle



# color specifications

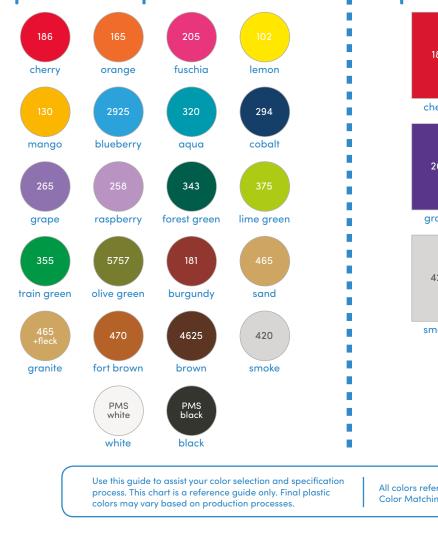
## the right color makes for the right playground

-----

П

Color is an important element to any design, and we at Soft Play<sup>®</sup> believe that the right combination of colors can create a unique play environment. Inspired by color studies in architecture, we offer color choices that will enhance any design.

plastic component colors



post padding colors



discover more @ softplay.com

# material specifications

## dura frame system



With a clean and slick look, the dura frame system reduces repair and maintenance costs of the playground equipment.

- 3.5" diameter post system
- 11 & 14 ga galvanized frame
- Removes the need to replace post pad and netting
- Plastic extruded pipe covers where required
- Customizable geometry
- Wood grained di-sublimation powder coat options

## traditional system



The traditional system, a 2" pipe and pad playground system is the lower cost alternative to dura frame. It offers the opportunity to easily replace the pads and update the look of the playground.

- 2" pipe & pad with tuffnet or polyester netting
- 4' modular grids with 14 ga galvanized frame
- Customizable to most any size or geometry
- Variety of post pad colors

PlayPower

nspiring the world to play

Soft Play<sup>®</sup> is the division of PlayPower, Inc., one of the largest playground and recreation companies in the world. All of the PlayPower companies are leaders in the markets they serve. The PlayPower family of brands has hundreds of years of combined experience bringing play and recreation to life.













# build your playground experience today



# contact us to get started

## United States

11515 Vanstory Dr. , Suite 100 Huntersville, NC 28078 Fax: (704) 875-6561

International international@softplay.com





www.softplay.com sales@softplay.com

+1 (704) 875-6550